

American Birkebeiner Ski Foundation

2014-2015

Annual
Report



Message from ABSF Board President

Dear American Birkebeiner Ski Foundation Member,

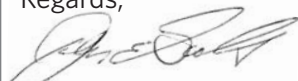
This first-ever ABSF annual report covers our past fiscal year which ended on June 30, 2015. It provides a macro-view of the activities and financial health of our foundation. We hope you find it beneficial.

Our foundation has never been in better shape. Our four main events are world-class, their popularity continues to grow and our financial position is sound. Yet, what excites me most is that our organization hasn't rested on its laurels. Since our 40th anniversary in 2013, exciting changes have happened: new executive director; new staff; newly remodeled offices; and a new 5-year capital fundraising campaign. Our next 40 years promises to be even better than the first! I think your foundation is in good hands!

Thank you for reviewing this report and for being a foundation member.

Your opinions and support are important to us. We are always interested in knowing what you are thinking. Now, go out and have fun on the trails, whether it's biking, running, skiing or trekking!

Regards,



John Garrett

President - ABSF Board of Directors



“Our foundation has never been in better shape.”

The Mission of the American Birkebeiner Ski Foundation

- To promote and conduct the finest international cross-country ski competition and active lifestyle events;
- To serve as good stewards of the American Birkebeiner Trail;
- To support healthy and active lifestyles among people of all ages and abilities.

ANNUAL REPORT 2014-2015

Message from ABSF Executive Director

Hello Members,

This past year, the ABSF experienced change, adjustment and growth. We said goodbye to several retiring staff members, while welcoming an enthusiastic new team to carry on the legacy. We undertook our first ever capital campaign “Honoring the Legacy and Ensuring the Future” and, thanks to your overwhelming support, we reached our goal and projects are underway!

Looking forward, 2015-16 promises to be an exciting year. We are enhancing our Birkie week youth events; improving race day logistics for the over 10,000 participants; offering more options to the Birkie Trail Run & Trek (including a 100K event!); adding a new start/finish to the Fat Bike Birkie; and making numerous key Birkie Trail improvements; to name just a few. This year, our foundation grants and sport development programming will contribute nearly \$100,000 to get more people running, skiing, biking - living an active outdoor lifestyle.

We hope your Birkie experience - whatever the event or whenever you're on the trail - continues to be all you hope and expect it to be. We are dedicated to making your experience as gratifying and memorable as possible. Together with our volunteers, local community members, and civic leaders, we will continue to keep the ABSF a leader in hosting world-class events, providing outstanding venues, and enabling the lifestyle we all treasure.

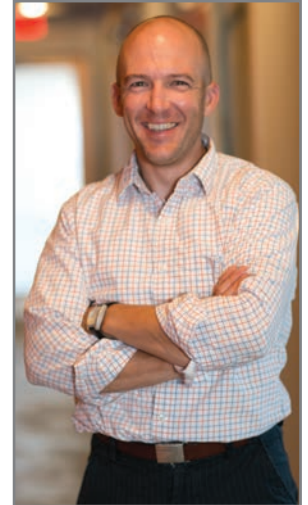
Please don't hesitate to reach out to me or the Birkie staff - we love to hear from you.

See you on the trails!



Ben Popp

Executive Director - American Birkebeiner Ski Foundation



“Looking forward, 2015-2016 promises to be an exciting year.”



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ABSF Board of Directors - 2014-2015

About the Birkie Board Meet the current ABSF board of directors. Comprised of 13 dedicated foundation members, one third of the directors is elected at the annual membership meeting each August. Each board member serves a 3-year term, with two regional representatives appointed to serve on the board. Find out why they choose to serve on the ABSF Board.



John Garrett – President
2014-2017
"I strongly support the mission of the ABSF and want to advance it through board service."



Dennis Kruse – Vice President
2014-2017
"The Birkie has shaped my life in so many ways that I can simply never repay."



Joe Timmerman – Treasurer
2013-2016
"The Birkie changes lives by promoting healthy lifestyles. I'm proud to serve and give back to the community."



John Leighton – Secretary
2013-2016
"Because of the Birkie I would give anything for what I have."



Sue Scheer – Director
2012-2015
"I serve to ensure that this Wisconsin treasure remains a World-Class event with a small town heart and soul."



Jan Guenther – Director
2012-2015
"I serve to expand the cross country skiing lifestyle, to share my love of snow, and my experience in the ski business."



Yuriy Gusev – Director
2012-2015
"It is an honor to serve knowing that our amazing events are helping to grow healthy active lifestyles."



John Kotar – Director
2014-2017
"Having skied the 1st through the 40th Birkie has built my nearly life-long commitment to this organization."



Michael Mandli – Director
2014-2017
"By serving I am able to preserve the Birkie Trail and keep the Birkie a world-class event."



Charlie Dee – Director
2014-2016
"For 25 years the race has provided me with a focal point; it's an honor to give a little back."



Paul Eckerline – Director
2014-2015
"It is great to play a small part in the greatest show on snow event on earth!"

lead·er·ship

noun - lēdər,Shīp

1. the action of leading a group or organization.



Tom Duffy – Representative, Sawyer County Board of Directors
2012-2015
"We must honor the traditions of our past, but add fresh changes to make our races and events even better."



Brett Rondeau – Representative, Bayfield County Board of Directors
2012-2015
"I'm pleased to serve on a board that makes such a positive impact on Bayfield County."



More than just a race... Today, the Birkie represents a year round healthy, active lifestyle that provides events for thousands of outdoor fitness enthusiasts of all ages and abilities.

Living the Birkie Lifestyle

What is it that defines the intangible Birkie fever?

For some it's the visceral anticipation of the challenge, mingled with apprehension, woven with an unspoken camaraderie as fellow adrenaline-junkies make their pilgrimage through the hardwood forests along the Birkie Trail. For others it's the annual tradition of family and friends escaping to the north woods, it's the sound of drums thrumming along the trail, a celebratory post-race shot-ski, or the ringing of cowbells announcing the sweet taste of success. It's the palpable sensation of determination and accomplishment in the air. For those with Birkie fever, it's more than a race - it's a feeling held close all year through. Whether skiing, biking, running or trekking - here's to hitting the trail and catching Birkie fever!



Leading the Way – Thoughts from a Fat Bike Birkie Participant

"To be able to ride my fat bike on the Birkie Trail, where I normally ski all winter long, is amazing enough - but to be a part of the Fat Bike Birkie is just plain fun and exciting! Knowing that there are only a few days each winter when you can ride the trail is what makes participating so special. We have the absolute best trail in the country for such an awesome event. As a local sporting retailer in the Hayward area, I can tell you that people are coming to northern Wisconsin from all over the country to see what the buzz is all about. So, just like the Birkie ski event, the Fat Bike Birkie is leading the way to bigger and better things for fat biking around the country. I've personally raced in all three Fat Bike Birkie races and every year the Birkie puts on a well-run and challenging event that is absolutely growing the sport in a way no other trail can do."



-Timothy Swift, Birkie Fat Biker & Skier

Birkie has Changed My Life – Thoughts from a Birkie Skier

"I started doing the Kortelopet in 2012, and did my second Birkie in 2015. I'm an average, wave 7 skier, but nonetheless the Birkie has truly changed my life. It's inspired me to stay in shape year round and get stronger each year. The Birkie weekend is my favorite time of the year because it is a family affair, my dad does the Birkie, and my mom and sister have skied in the Prince Haakon. I have all of my bibs hanging in my room to remind me of my awesome accomplishments! I know a lot of the attention goes to the elite skiers, but I think the average citizen skiers, like myself, take just as much away, if not more, from the Birkie. Thanks for a great event! Looking forward to 2016."



-Sonja Hakanson, Farmer, Skier and Birkie Fan

Living the Birkie Lifestyle

With Thanks

With the first glide of the first ski on the Birkie Trail, the spirit of the Birkie was born. The rich traditions from the early days have flourished into the race we know today as the Birkie. And, in that spirit, it is with deepest appreciation that we thank the hundreds of thousands of skiers, runners, trekkers and bikers who have embraced the Birkie lifestyle and year-round events; the local communities and volunteers for their unwavering and seamless support; our committed ABSF membership and donors; and our many dedicated and enthusiastic sponsors. Without this diverse group, the Birkie would not be the organization it is today. Here's to the next 43 years!



Training for Skiing – Thoughts from a Birkie Trail Run Participant

"The Birkie Trail Run has been part of my husband's and my running race line up the last 2 years. Why do I keep coming back? 1) There are many event and distance options. While I choose to do the marathon to train for cross-country ski racing, others may be running a relay leg or enjoying a trek in the woods. 2) The whole race is on a trail—I never have to set foot on pavement. 3) The course is challenging, with "rollers" on the Birkie Trail and great hill climbs on CAMBA single-track. 4) The scenery is beautiful with fall colors at their peak. 5) Birkie volunteers rock—they are some of the nicest volunteers out there. 6) And last, but not least, great after-race food and beverages! Looking forward to September 2015!"



-Heather Norton-Bower, Runner & Fitness Enthusiast

The Gratitude is Ten-Fold – Thoughts from a Birkie Volunteer

"Volunteering at Boedecker Aid Station has become a family tradition with our kids, grandkids, nieces & nephews coming up to join in the fun. As the Volunteer Chief of the aid station for 6 years and a Birkie volunteer for fifteen, we organize 45-60 volunteers for race day. Each year, we have an island theme - complete with hula skirts, leis, and Jimmy Buffett. It's fun for skiers and volunteers alike.

In 2014, a friend who is typically in Wave 2 couldn't ski so volunteered on our team instead. Afterward, he told us he had no idea volunteers worked that hard! Every year it's a challenge, but we have the desire to make it all work smoothly. The skiers are always so thankful, whether we give them a banana or help them to blow their nose. The gratitude we get back is ten-fold. We all have our hearts in the Birkie 100%."



-Jim & Karen Pliska, Long-time Birkie Volunteers

ABSF Reaching Out

With Gratitude

Thanks to our membership, the American Birkebeiner Ski Foundation is in a better position than ever before.

Through your ongoing support we are able to continue our mission of hosting world-class events year-round; of encouraging a healthy, active lifestyle for all ages and abilities; and ensuring our stewardship of the amazing 107K Birkie Trail – one of the most scenic and beautiful recreational forest trail systems in the nation.

Membership is also shaping lives by supporting a variety of youth development programs to inspire the next generation of outdoor enthusiasts. Being an ABSF member is also a commitment to secure the legacy and future of the largest and most amazing cross-country ski marathon in all of North America. Whatever your reason for membership, we are grateful and truly thank you for your ongoing support.



Improving Lives – Thoughts from a Skiers For Cures Recipient

"JDRF (Juvenile Diabetes Research Foundation) is grateful for the partnership we have had with the American Birkebeiner Ski Foundation in helping us in our mission to turn Type One into Type None. The past few years have been some of the most exciting times we have witnessed in type 1 diabetes (T1D) research. Through our partnership with the Birkie, people were able to turn their favorite sport into a fundraising campaign. Combining personal passion with a desire to support JDRF in bringing about life-changing breakthroughs that are fundamentally improving the way people live with T1D and bringing us closer to a world without T1D. We are grateful."



-Julie Feest, Executive Director, JDRF

ACHIEVE – Thoughts from a Community Leader

"The Hayward School District mission statement is simple, "ACHIEVE." We believe that when the school, parents, and business leaders work together, every student will have the opportunity to "ACHIEVE." I have had the pleasure to work with the ABSF for the past eight years. The Birkie is a world-class event that brings very driven athletes to the area to compete and "ACHIEVE" their personal goals. We are very proud to provide the facility for the event and look forward to making it even better in years to come. On behalf of the Hayward School District, I would like to thank the ABSF for allowing us the opportunity to serve you and make your Birkie experience the best it can be."



-Craig Olson, District Administrator, Hayward Community School District

ABSF Reaching Out

Igniting a Passion – Thoughts from a Development Grant Recipient

"The Kewaskum Middle School cross-country skiing program is designed to ignite a passion for cross-country skiing. We used the 2014 ABSF grant to upgrade our boot and ski inventory. Our program allows over 400 students, each year, to get a taste of what skiing has to offer. We empower kids to stay healthy, learn a new skill, and be compelled to get in touch with nature. All of the participants fall down, all of them laugh with each other, and all of them get a taste of skiing. Hopefully that taste turns into a hunger to keep them on the trails or get them back out when they are older."



-Jeff Grotenhuis, Teacher, Kewaskum Middle School

My 21 – Thoughts from a Foundation Member

"I've been an ABSF foundation member since my first Korte in 1984. Twenty-one-and-counting Birkie events later, it's still important to me to support the Foundation and the community of folks who embrace a year round fitness lifestyle. Why? Because for me, the Birkie is all about:

Training...for...life; fond memories with friends; the annual pilgrimage; the pre (and post!) race rituals; the dearest friends who encouraged me to do the Prince Haakon for an interim few years – when a life threatening illness almost forced me from the sport I love – because they said it wouldn't be the same if I wasn't there; the yin to my liquid snow Stand-Up Paddle-boarding yang; always being ready to: Snow-N-Go.

My 21 = 8 Birkie's; 10 Korte's; & 3 Prince Haakon's – means living life to the fullest!"



-Leslie Maclin, ABSF Member, Evanston, IL



As of 2014, the ABSF has awarded nearly **\$400,000** to youth cross-country ski programs across the U.S.A.

American Birkebeiner Ski Foundation

Birkie Fever - Business

Angler's Bar & Grill
Apple Awards
Coop's Pizza
The Steakhouse & Lodge
Timber Ford of Hayward

Birkie Fever - Family

Dale & Wendy Brott
Jim Coors & Ann Pollock
Jeff & Katherine Eichten
Michael Gotzsche
Lori & Joe House
John** & Sue Leighton
Tim & Amy Louis
Mike** & Jane Mandli
Eric & Tiffany Pifel
Ron & Kathy Raymond
Ride & Glide Bike & Ski Club
Sue** & Fred Scheer
Greg Sorensen Family
John & Ann Stien
Leslie & John Taylor

Birkie Fever - Individual

Chris Algeo
David Asp
Ralph Bovard
John Bradford
Wendel Chamberlin
Allan Erickson
Ralph Hendrix
Andy Hewitt
Jo Anne House
Bruce Johnson
Brent King
Gerald Kollodge
Leslie Maclin
William Martin
Duncan McLean
Patricia Nielsen
John O'Connell
Pamela Peterson
Steven Roholt
Vince Rosetta
James Shinnars
Larry Sobal
Lori Steinbach
Michael Sund
Tom Taggart
Mark Van Etten
Paul Vargo
Andy Weddle

Birkie Enthusiast - Business

Advance Printing
America's Best Value Inn
Borah Teamwear
Comfort Inn & Suites
Deneen Pottery
Hayward Physical Therapy &
Rehab Specialists
Joe's Sporting Goods
Mogasheen Resort
Norske Nook
Rice Lake Tourism Commission
The Animal House Pet Clinic
Treeland Resorts

Birkie Enthusiast - Family

Steve & Liz Bejarano
Dawn Bina Family
Mark Bixby & Keelin Kane
Tom & Lisa Bramer
Tony D'Alessandro & Alison
TenBruggencate
John & Becky Fitzsimmons
Tom Fleming Family
Greg & Marilyn Franzen

Todd & Kristin Gillingham

Susan & John Hand
Grant & Shari Hietpas
Pete & Bobbi Hout
David & Susan Karlovich
Gene & Jane Kay
Steve & Amy Louis
Mark Lowder Family
John & Maureen Lynch
Jeremiah & Ana Menk
Ben & Alison Menk
Steve & Mary Menk
Jonathan Nagel Family
Leon Radant &
Margaret Miller Family
Kevin & Nicole Reker
David & Sandra Rhude
Ray & Julie Robinson
Dan & Kathy Sanville
Steven Smith & Wendy Wood
Family
Zoran Stancic Family
Rolf Thompson & CJ Jacobson
Brian Thyr & Danita Carlson
Jonathan & Gail Van Horn
Edward & Margaret Walsh

Birkie Enthusiast - Individual

Karen Adelson
Daniel Anderson
Dennis Arthur
Dellin Bakkum
Bill Banker
William Bauer
Eric Berg
Jennifer Black
Steve Bodenschatz
Robert Bodensteiner
Randy Borchardt
John Breitingner
Kevin Brochman
Robert Brumder
Jeff Campbell
Brian Carey
Scott Carlson
Joan Cervenka
Barbara Chapin
Samuel Chapin
Mary Ciresi
Scott Clements
Richard Clifford
David Cook
Jennifer Corlett
Gary Crandall
Jeff Cummisford
Vanessa Dayton
David Delforge
Anna DeMers
Reno Deprey
Eugene Dumas
Kevin Ernster
Charlie Evenson
Jeanine Evenson
Steven Eyer
Bryan Fish
Edward Foster
Robert Fox
Marvin Franson
Charles Frinak
Bonnie Fuller-Kask
Jon Furlow
Shelly Gilbertson
John Gildersleeve
Stephen Gordon
James Gulczynski
Peter Hanson
Paul Holte
Mark Jacobson
Ray Johnston

Timothy Kamp

Bria Kask
Jason Kask
Mary Krook
Dennis Kruse**
Barbara Krzak
Joe Kyes
Bob Lamoreaux
Karl Larson
Randy Larson
Gretchen Lindgren
Carl Lippert
Philip Mahoney
Peter Malone
John McCarthy
Mike McCloskey
Elaine (Bunkie) Miller
Wesley Miller
Jack Moin
Shirley Montzka
Michael Munn
Nancy Nelson
Constance Nesseth
Gary Nussbaum
Elizabeth O'Reilly
Brett Ostby
Brian Palm
Boyd Paulu
Gregory Pautsch
Richard Pike
Steve Polacek
Derek Popp
Lee Radermacher
Jim Reckinger
James Remington
Ellen Roy
Kathryn Schaus
Warren Schneider
Kurt Schroeder
Andy Schwartz
David Scott
Timothy Seline
Carolyn Senty
Kirk Severson
Andrew Simon
Joshua Simonson
Peter Stock
David Swanson
Jay Sween
Terry Tansey
Ronda Tworek*
Michael Walker
Peter Weissmann
Erick Wikum
Scott Williams
Scott Wilson
Noah Wise

Birkie Supporter - Business

Alpha Investment Consulting
Group
Bell, Moore & Richter, S.C.
Bill King Realty
Century 21 Woods to Water
Realty
Club Tap
Cool Planet - MN
Doug Riske-100 Spring
Sugarbush
Fishing Has No Boundaries
Fitzgerald Forestry
Gear West - Jan Guenther**
Hayward Animal Hospital
Hayward Library Foundation
Hurricane Busing, Inc.
Jump River Electric Cooperative
L & M Supply
Louie's Finer Meats
Nordic Northwoods

People's Bank of Hayward

Periscope
Riverside Motel &
Mallard's Landing
State Bank of Drummond
The Ranch
United Business Mail
WHSM Radio
Woodland Developments
& Realty
Birkie Supporter - Family
Scott & Sara Ackatz
Brenda Gauvin-Chadwick &
James Agre
Bruce & Carrie Alexander
Charlie Anderson Family
Jen Anderson Family
Paul & Nancy Andraschko
David & Judith Arvold
Kirsten Aune Family
Peter Bacig Family
Robert Baker Family
Richard Bates & Jessica
Southworth-Bates
Bill & Nancy Bauer
Don & Heidi Becker
Jason Beckermann Family
Melissa Behr Family
Connie Meek & David Belling
Ron & Kathy Bergin
Fred Boetcher Family
Michael & Sandra Bolger
Rhett Bonner Family
John Breitingner Family
Scott & Dori Brown
Thomas Brown Family
Ernest Brumbaugh & Carole
Mueller-Brumbaugh
Will Brunkhorst Family
Robert & Robin Burch
Scott Button Family
Lynette Carani Family
Roberto & Iris Cattaneo
Scott & Stacy Chapin
Alyson Chapman & Michael Orr
Michael Choate &
Elizabeth Holland
Ronald Christenson Family
John & Christine Clement
Ladd & Susan Conrad
Linda & Earl Cook
William Curry Family
John Daniels Jr. Family
Charlie Dee** & Ann Landre
James & Nanlee Delwiche
Andrew Denison
Bruce & Judy Derauf
Michael & Sandra Devanie
William and Barbara DeVries
Don Duffy Family
Jim & Barb Duffy
Tom** & Carol Duffy
Thomas Dvoratchek & Erika
Mennerick
Paul & Kitty Earl-Tornaiainen
Doug & Susan Elsass
Kjell Erlandsson Family
James Felts Family
Carol & John* Fitzgerald
Michelle Flanagan-Haag &
Mike Haag
Ken & Robin Frame
Brenda Gauvin-Chadwick &
James Agre
John Garrett** &
Colleen Graham
George & Cathy Gesior
Mark Gherty Family

Mark Gillen Family

Oskar & Alice Gnaedinger
Kurt & Laura Goranson
William & Marilyn Gorham
David & Grace Gorringer
John & Lisa Graham
Mike Graham Family
Thomas & Jeanne Grist
Yuriy Gusev** & Irina Komorova
Bill & Sally Hague
Ted Haland Family
Leslie Hale Family
Gerald & Mary Hansen
Craig & Anne Hanson
Ann Heaslett Family
Mark Helm Family
David Herbert Family
Joe & Cheri Hoida
Keith & Marie Holmquist
Donna** & Jim Hughes
Linda & James Isaacson
Jeff & Bert Jackson Family
Genevieve Johnson
Loren & Mary Kay Johnson
Susan Kendrick* &
Graham Van Dixhorn
David Koehler Family
Robert Kondrasuk Family
John** & Nina Kotar
Uldis Karlis Kreslins
Jim & Judy Krueger
Gerald Kubik Family
Arne Lagus Family
Laurie Landgraf Family
Vic LaPort Family
Andrew & Christl Larson
Elizabeth & David Lee
Norman & Sonya Lehto
Charles Leuthner Family
Randy Lueth Family
John Lukas Family
Elizabeth & Robert MacInnes
Stephen Maciosek Family
Peter & Melissa Malen
Bruce & Karen Manske
Bob Peterson & Jewel Market
Kevin McAleese Family
James & Anne McAlpine
Jamie McBride Family
Jack McCoy Family
Michael & Karen McFadzen
Robert McKlveen & Ellen Jones
Kevin McKown & Nancy Fuller
Jill Meilahn Family
Jeremiah & Ana Menk
Shellie* & Mark Milford
Cherie & Brett Morgan
Ernest Brumbaugh & Carole
Mueller-Brumbaugh
James & Diane Mullen
Everett Myers Family
Larry & Deborah Myers
Kerry & Larry Myhra
David & Kelly Navarro
Jim & Cheri Nehl
David Nelson** & Anita Foss
Jerry Nelson Family
Blaise Nemeth Family
Eric Neumann Family
Craig & Kristen Neuroth
Bill Nussdorfer Family
Jonathan Patz Family
Phillip Pearsall Family
Jennifer Pearson Family
Sara Pearson Family
Paul & Joan Pedersen
Greg & Lynne Peloquin
Alexander Pendleton Family
David & Shelly Peters

Richard Pierce Family

Ben* & Megan Popp
Miles Prah Family
Michael Quinn Family
Julie Rausch Family
Jeff & Susan Roberts
Dean & Kristen Rodeheaver
Kevin & Maureen Rogers
Karin & Richard Roof
William Rowe Family
Greg & Amy Rowley*
Tom & Judy Rowley
Kim & Patti Rumler*
James Ryan Family
John M. & Gerda Saunders
John & Jackie Schneider
Linda Schuler Family
Tyson Schwiesow Family
Jennifer & Dave Sereno
Mark & Barbara Sharon
Jim & Kathy Shattuck
Jeffrey & Frances Shepard
Tom & Anne Simon
Harvey & Marisa Skees
Jeff & Jennifer Smith
Oyvind & Susan Solvang
Steve & Jill Sonnesyn
Peter & Kristen Stenoien
Richard Strauss Family
Larry & Vicki Stroud
Mike & Carolyn Sund
John Szafraniec Family
Cary & Jeannie Tauchman
Barry Taylor Family
Kris & Dodson Thompson
Joe** & Bean Timmerman
Kine & John Torinus
Mark & JoEllen Torresani
Jeff & Cheryl Tumbleson
Mike Uihlein Family
William Van Haren Family
Gus & Julie Virkus
Bruce Wain Family
Deacon Warner Family
Mary & George Wawro
Doug & Therese White
David & Barbara Willie
Todd Williams Family
Wayne & Barbara Williamson
Peggy & J Michael Wilson
Dale & Emily Wittenberg
Stephen Zanoni Family
Ned & Kathy Zuelsdorff

Birkie Supporter - Individual

Bengt Anders Abrahamsson
Ladia Albertson-Junkans
Matthew Aldrich
Ronald Anderson
Tom Anoszko
David Armstrong
Bill Arnold
John Arntzen
Brynn Ault
Ulf Bach
Dean Bachmeier
Nathan Baker
Cindi Bannink
Mark Baran
Charlene Barron
Steve Bates
John Batten
Mary Bauer
Ray Bauer
Robert Beedie
Tim Behrends
George Behrens
David Bell
Natalie Bengtson

Members 2014-2015

David Bennett
Kathleen Bennett
David Benson
Tod Benson
Mark Berens
Laurence Berg
Mark Berggren
Lee Bergquist
Robert Bergum
Jane Bidwell
Stephen Biggs
Stephani Binder
Glen Bischoe
Richard Bjodstrup
Robert Bodach
Terrell Boettcher
Jim Boldra
James Bolitho
John Boller
Susan Boman
Robert Boucher
Scott Bovard
Bill Bowler Sr
Reb Bowman
Brian Boxer Wachler
Jamie Boyle
Barbara Bradley
Kathy Brandt
Andrew Brazier
Lanny Brent
Bruce Brinkema
Amanda Brody
Regina Brown
Cele Bull
Brandon Burger
John Burke
Patrick Burke
Timothy Burke
Michael Busch
Philip Bush
John Calamari
Renee Callaway
Ronald Campbell
Herbert Cantrill
Dale Cardwell
Steven Carmazon
Cheri Carr
Thomas Carr
Cherrie Catlin
Jay Cavaiani
Michael Cavanaugh
Joseph Cesarz
Denis Chagnon
Mark Chelmowski
Tom Cheney
Marion Christoph
Mike Cichanowski
Mike Clark
Brian Clauser
Michael Clay
Heather Cole
Thomas Comfort
Scott Cooper
Honorie Cote
John Couch
Joe Crownhart
Kevin Crystal
James Cumming
Andrew Dahl
Robert Davenport
William Dean
Seth Dee
Phil DeLong
Frank Dennis
Susan DeNuccio
Jon Derksen
Karl Dewahl
Steven Dicke
John Dietrich
Kevin Dillon
Richard Dirks
John Dobyns
Michael Doherty

Joseph Dominguez
James Doucett
Michael Doyle
Paula Doyle
Terry Duke
Ian Duncan
Lyn Dunham
David Duxbury
Nels Dyste
Paul Eckerline**
Donald Eddy
Will Edwards
Steve Eiler
Mary Eloranta
Marcia Engebretson
Ken Engelhart
Erik Ensrud
Edward Eroe
Alan Eusden
David Evenson
Philip Fay
Howard Feit
David Ferguson
Wayne Fett
Bruce Fiedler
Greg Fields
Joel Fisher
John Fitzgerald
Christian Franken
Henry Frechen
Kristen Friedrichs
Harold Friestad
Thomas Frisque
Marlys Fuller
Marty Gagne
Michael Garrison
Kurt Garvens
Walter Gates III
Michael Gaudry
John Geiger
Tim Gengembre
Catherine Genin
Gregory Genin
Thom Gerst
Matthew Gifford
Jon Gislason
Daniel Gjertson
Nona Carr
Daniel Goldberg
Andrew Goyke
Gregory Greene
Judy Griesedieck
Bryan Gritt
Valerie Grundy
Amy Grunewald-Mattison
Thomas Gustafson
Jonathan Hagen
Sandy Hall
John Hallett
Brian Hallstrom
Eric Hammill
Lisa Hane
Robert Hansen
William Harrison
Holly Hart
Craig Heilman
Tom Held
Gary Herdrich
Mark Herr
Jamie Herridge
Melinda Hetzel
Carl Hilker Jr
Alan Hills
Travis Hinck
Douglas Hoelscher
Donna Hoelz
Adam Hoffman
Stan Hokanson
Kevin Holmes
Paul Holtan
Ryan Holzhauser
Jeff Hommes
Mark Hooley

William Horton
Thomas Howe
Guy Hummel
Holly Huso
Robert Hutter
Alan Hutton
Abett Icks
Borg Isaksen
Robert Iverson
William Jackson
John Jacobson
Andrew Jaekels
Thomas Jansen
Daniel Jarzemsky
Danielle Jerry
Andrew Johnsen
Dallas Johnson
Gary Johnson
Phillip Johnsrud
Dana Jones
Gregory Jones
Todd Jones
Dan Josephson
Daniel Julie
Andy Kangas
Arthur Kardatzke
Dave Kask
Russell Keene
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We apologize for any
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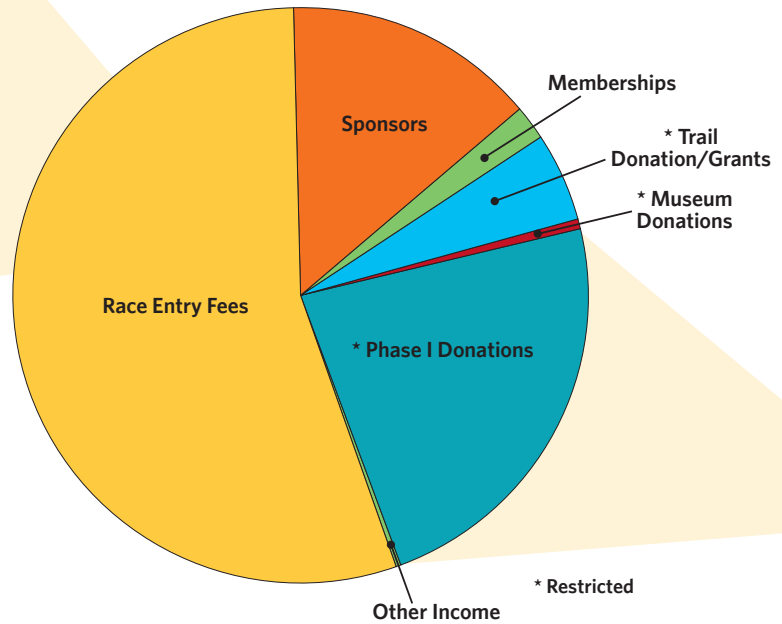
* = ABSF Staff
** = ABSF Board Member

American Birkebeiner Ski Foundation 2014-2015

ABSF Annual Income 2014-2015

Race Entry Fees	\$1,325,000.00
Sponsors	\$342,000.00
Memberships	\$49,000.00
Restricted Trail Donation/Grants	\$118,000.00
Restricted Museum Donations	\$11,000.00
*Restricted Phase I Donations	\$555,000.00
Other Income	\$6,000.00
TOTAL INCOME	\$2,406,000.00

* \$107,000 Restricted Phase I Donations raised in previous years



ABSF Annual Expenses 2014-2015

American Birkebeiner	\$ 879,000.00
Birkie Tour	\$25,000.00
Fat Bike Birkie	\$39,000.00
Birkie Trail Run	\$47,000.00
Trail/Facilities/Equipment	\$261,000.00
Event/Foundation Staff	\$214,000.00
Administration	\$135,000.00
Marketing/Expo/Promotions	\$224,000.00
Grants/Athlete Support/Awards	\$90,000.00
TOTAL EXPENSE	\$1,914,000.00
**NET INCOME	\$492,000.00

** \$443,000 of Net Income is committed to 2015-2016 Phase I Capital Expenses (page 13)

More than Just a Race

Have you ever wondered just what it takes to create the largest cross-country ski-marathon in North America? We wanted to share a snapshot of what happens behind the scenes and where your Birkie entry fees go. From moving snow on Main Street and busing, to biffies and security - the Birkie is so much more than just a race!



Where Does Your Birkie Entry Fee Go?

Busing	\$33,000
Skier Bibs/Bags/Gifts/Pins/Medals	\$141,000
Food Stations	\$27,000
Insurance	\$18,000
Medical & Security	\$29,000
Permits/Private Property/Insurance	\$32,000
Start/Finish/Tents/Infrastructure	\$76,000
Sounds/Announcing/Video	\$46,000
Timing/Registration	\$94,000
Main Street Snow	\$54,000
Volunteer Expenses	\$34,000
Signs/Communications	\$16,000
Operations Staff	\$120,000
Other Birkie Week Events	\$14,000
Trail Prep/Final Grooming	\$50,000
Toilets	\$18,000
Miscellaneous	\$77,000
Total	\$879,000

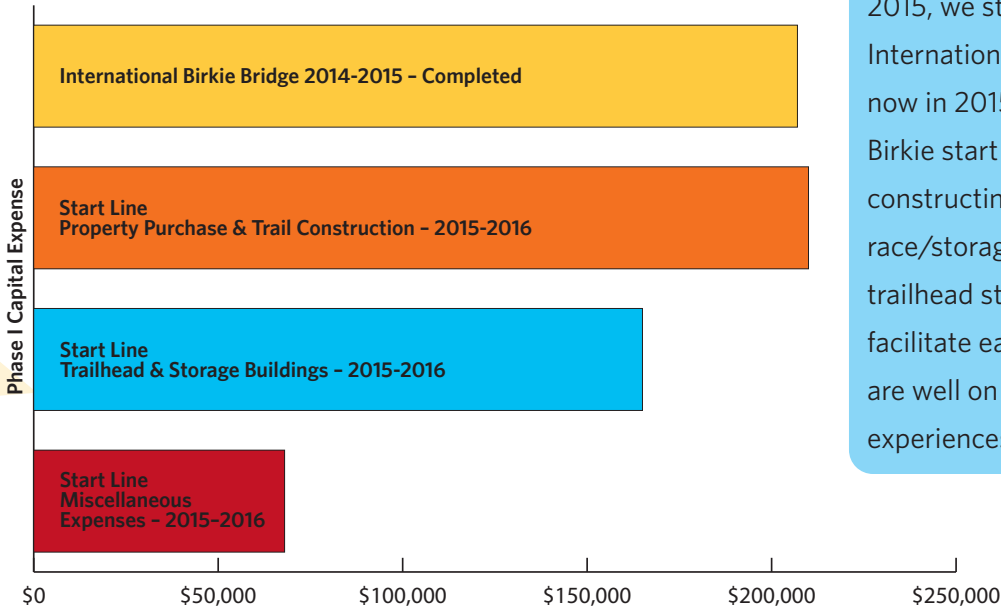
Phase I Capital Campaign

Planned Start Line Capital Expenses - 2015 - 2016

International Birkie Bridge 2014-2015 - Completed . . .	\$207,000
Property Purchase & Trail Construction - 2015-2016 . . .	\$210,000
Trailhead & Storage Buildings - 2015-2016	\$165,000
Miscellaneous Expenses - 2015-2016	\$ 68,000
	\$650,000

Honoring the Legacy Ensuring the Future

Phase 1 of the Capital Campaign is dedicated to improving race day experiences. In 2014-2015, we started by constructing the International Bridge near the finish line, and now in 2015-2016, work has begun at the Birkie start line and Telemark trailhead. From constructing a large, warm, dual-purpose, race/storage building and smaller year-round trailhead structure, to making improvements to facilitate easier and closer bus drop areas, we are well on our way to improving 2017 race experiences for Birkie participants.



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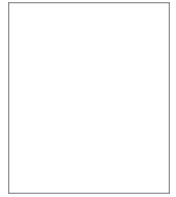
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