



FOR IMMEDIATE RELEASE

American Birkebeiner Ski Foundation Expands the Pioneer Midwest Seeley Hills Classic

Hayward/Cable, WI – With the recent race cancellations in the Midwest, the American Birkebeiner Ski Foundation is expanding the **Pioneer Midwest** Seeley Hills Classic with an additional race day on Sunday, January 12 to host skate skiing events.

This event now includes:

- A 5K course that will challenge skiers of all levels
- Saturday: Seeley Hills Classic 20K & 35K race distances
- Saturday: Seeley Hills Classic Middle School and High School races
- Sunday: Seeley Hills Skate 20k
- Sunday: Seeley Hills Skate Middle School and High School races
- Sawmill Saloon in Seeley for the after-party on Saturday!

The American Birkebeiner Ski Foundation's snowmaking infrastructure makes ski events possible in Cable, Wisconsin during low snow periods. Those snowmaking capabilities are thanks to generous donations through the Mt. Telemark Village capital campaign, trail pass sales, and the around-the-clock work of the ABSF trail crew.

"In times of low snow, we feel a responsibility to the Nordic community to provide as many opportunities for ski racing as possible," said ABSF Marketing and Communications Director Shawn Connelly. "Adding an additional day to our Seeley Hills Classic weekend is a great way to take advantage of our snowmaking capabilities and get skiers together for racing"

For more information and to register for the events, please visit <https://www.birkie.com/ski/events/seeley-hills-classic/>. For additional comment email: media@birkie.com

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